

print rates - January 2010

Recruitment Rates

SCC £27 mono

Spot colour

+£200

Full Colour

+£400

Display Rates

SCC £20 mono

+£150

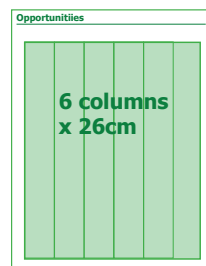
+£250

Tenders & Public Notices

SCC £20 mono

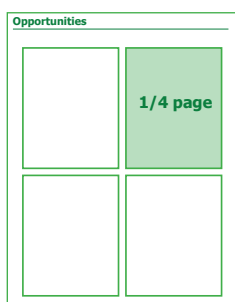
+£100

+£200

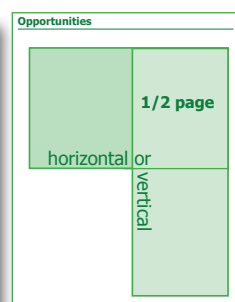


price

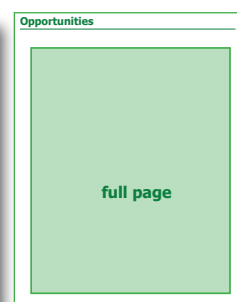
advert pricing is based on size of advert x SCC rate for example:



£1,053



£1,950



£3,800

audience

Opportunities is a specialist Local Authority and not-for-profit recruitment magazine & website.

Circulation is 35,500 copies per week reaching 245,000 local authority readers. We mail out to 19,000 different local authority addresses.

We reach most departments in most UK local authorities every week, for example: Revenues, Benefits, Fraud, Collections = 419 authorities, Finance = 372 authorities, Housing = 392 authorities, Social Care = 387 authorities, Electoral & Democratic Services = 348 authorities. Plus another 50 functions.

booking details

booking deadline: 12 noon Thursday

copy deadline: 2pm Thursday

column widths: 1= 29mm, 2= 61mm, 3= 93mm, 4= 125mm, 5= 157mm, 6= 190mm

column height: 260mm

contacts

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